



2026 EXHIBIT SHOWCASE & SPONSORSHIP GUIDE

November 2-3, 2026

The Galt House Hotel | Louisville, KY

The Fall Institute

The Fall Institute provides a premier opportunity to demonstrate your commitment to Kentucky's network of more than 900 Family Resource and Youth Services Centers (FRYSCs) and over 100 Community Education programs while increasing your organization's visibility among key education and community leaders. As an exhibitor, you will engage directly with approximately 700 conference participants and gain exposure to more than 2,000 social media followers, including FRYSC coordinators, support staff, school district administrators, community partners, nonprofit leaders, and state policymakers. This unique gathering brings together professionals dedicated to improving outcomes for Kentucky's children, youth, and families, making it an ideal venue to showcase your products, services, programs, and resources.

About FRYSC...

Established through the 1990 Kentucky Education Reform Act (KERA), Kentucky's Family Resource and Youth Services Centers (FRYSCs) represent the largest school-based family support initiative in the United States. For more than 35 years, FRYSCs have served as a nationally recognized model for connecting students and families with the resources they need to succeed.

The mission of FRYSCs is to remove non-academic barriers to learning while strengthening the protective factors that contribute to student well-being, academic achievement, and long-term success. Located directly within schools and deeply embedded in their communities, each FRYSC tailors its programs and services to meet local needs, leveraging community partnerships and resources to support children, youth, and families.

FRYSCs have demonstrated a longstanding record of success. Educators consistently report improvements in student attendance, classroom performance, homework completion, and peer relationships among students receiving support through FRYSC programs. Families also report greater engagement with their children's schools and increased access to critical services and opportunities.

Today, Kentucky's FRYSC network continues to be recognized as a national leader in school-based family support. The initiative has been highlighted by organizations such as the National Family Support Network, the Yale Schools of the 21st Century Program, and Communities In Schools for its effectiveness in serving vulnerable populations, improving educational outcomes, and strengthening connections among schools, families, and communities.

HOTEL INFORMATION

The Galt House Hotel

140 N. Fourth St.
Louisville, KY 40202

Reservation Deadline

Reservations must be made by **Friday, October 9, 2026**

Online Reservations

Please make lodging reservations online [here](#)

Call

(800) 843-4258 (*Reference the FRYSCKy Fall Institute Room Block*)

Lodging Rates

West Tower - Deluxe Guestrooms: \$169 night + tax

East Tower - Executive Suites: \$189 night + tax

Check In: 3pm

Check Out: 11am

Note: Conference meeting rooms will be located in the East Tower.

Hotel Amenities

- Complimentary wireless internet in guest rooms.
- Complimentary use of Club 360 Fitness Center for overnight guests.

Parking Rates

Event Parking:

- \$15 Self-Parking
- \$25 Valet Parking

Overnight Parking:

- \$30 Self-Parking
- \$40 Valet Parking

Note: Rates are subject to change

SPONSORSHIP OPPORTUNITIES

Supporting Sponsor – \$2,000

Underwrite General Supplies & Conference Snacks

- Recognition as a Supporting Sponsor in Conference materials & signage
- Complimentary exhibit booth and access to all conference sessions and meals for 2 staff

Knowledge Sponsor – \$4,000

Underwrite Workshop Costs

- Opportunity to introduce sponsored workshop
- Recognition as a Knowledge Sponsor in Conference materials & signage
- Logo with link on Conference website for 3 months
- Acknowledgement at Conference during Plenary on day of sponsored workshop
- Recognized in social media releases as Knowledge Sponsor
- Complimentary exhibit booth and access to all conference sessions and meals for 2 staff
- 15% of sponsorship will be allocated to the FRYSC Hero Fund to ensure the sustainability of FRYSC's important work across the Commonwealth. Sponsoring agency will receive recognition for their support of the Hero Fund separate from conference recognition.

Champion Sponsor – \$7,500

Underwrite a Keynote Speaker

- Branded Event Recognition – The keynote speaker address will be referred to in all material as the “Keynote Speaker sponsored/brought to you by: Your Company Name Here”
- Opportunity to have a 2-minute video playing during Plenary Session prior to your sponsored keynote
- Recognition as a Champion Sponsor in Conference materials & signage
- Logo with link on Conference website for 4 months
- Recognized in social media releases as Champion Sponsor
- Four free guest invitations to attend the “FRYSC Champions” Dinner at the Kentucky Derby Museum on Monday, November 2, 2026
- Complimentary exhibit booth and access to all conference sessions and meals for 4 staff
- 20% of sponsorship will be allocated to the FRYSC Hero Fund to ensure the sustainability of FRYSC's important work across the Commonwealth. Sponsoring agency will receive recognition for their support of the Hero Fund separate from conference recognition.

Lead Sponsor – \$15,000

Underwrite Conference overall

- Non-compete for your industry meaning you'll be the only one in this sponsorship level. Others will be referred to other sponsorship opportunities.
- Opportunity to speak or play a 2-minute video during Conference Opening Plenary
- Recognition as a Lead Sponsor in Conference materials & signage

- Opportunity to have promotional materials electronically distributed to all participants
- Large logo with link on FRYSCKy website for 6 months
- Recognized in social media releases as Lead Sponsor
- Complimentary exhibit booth and access to all conference sessions and meals for 4 staff
- Invitation for two to attend FRYSCKy board dinner, typically night prior to start of the conference
- Eight free guest invitations to attend the “FRYSC Champions” Dinner at the Kentucky Derby Museum on Monday, November 2, 2026
- Exclusive rights to purchase tickets or sponsorships before the general public to other FRYSC events (golf scramble, fundraising gala, or other special events) scheduled during the next year
- 25% of sponsorship will be allocated to the FRYSC Hero Fund to ensure the sustainability of FRYSC’s important work across the Commonwealth. Sponsoring agency will receive recognition for their support of the Hero Fund separate from conference recognition.

EXHIBITOR SHOWCASE GUIDE

Exhibitor Showcase Guide

This guide is designed to assist you in planning for a successful and rewarding opportunity to be a part of the annual Fall Institute. The Exhibitor Showcase Guide includes the application, rules and regulations which will constitute the entire agreement between the parties and become the Contract upon acceptance by the Fall Institute Planning Committee. Please read this information carefully.

Conference Venue

The Galt House Hotel

140 N. Fourth St.
Louisville, KY 40202

Exhibits will be located on the 2nd Floor of The Galt House Hotel in the East Tower in the Exhibit Hall.

Exposure to Decision Makers

Your company will have the opportunity to meet with and market your product or service to Family Resource and Youth Services Center staff and community educators from across the Commonwealth of Kentucky. In addition, the conference is marketed to social service workers, 21CCLC staff, guidance counselors, principals, and other school district employees. We are expecting over 700 attendees.

Space Agreement

The booth space rented is to be used solely by you, and your name must appear on the application and contract for exhibit space. It is agreed that you will not sublet any portion of that space without the written consent of the Fall Institute Planning Committee. You are entirely responsible for the booth space rented and have sole responsibility for repair and maintenance of the booth rented including

the sole responsibility of keeping the booth space free from any condition that might be dangerous to persons entering the premises.

Booth Specifications

Standard booth packages include pipe and drape construction, (1) eight-foot skirted table, two chairs, and a wastebasket.

Drape Dimensions:

- Back Wall: 8' High
- Side Rails: 3' High
- Footprint: 10' Wide x 8' Deep

Complimentary Registration

Each exhibiting company is allotted two complimentary conference registrations which permits entrance to all Fall Institute sessions, receptions, and meal events. Complimentary name badges will be provided to each staff member exhibiting. Please include names when submitting the exhibit contract.

Payment

Payment can be made by credit card or check. If paying by check, it should be payable to: FRYSCKY (Family Resource and Youth Services Coalition of Kentucky). An invoice will be provided to your agency/company upon receipt of the completed online registration form.

Assignment

Space assignments will be solely at the discretion of the Fall Institute Planning Committee. The Committee will consider exhibitors' requests along with the date the contract was received and electrical needs. The Committee reserves the right to change location assignments at any time, as it may deem necessary. Once the contract has been executed and a space assignment has been made, the Committee will send written confirmation. Your booth space will be labeled upon arrival at the conference.

Shipping and Storage

If you ship by mail, motor freight, parcel post, or your own transportation, please note that shipments delivered directly to the hotel will be accepted no sooner than 5 days prior to the conference and an additional fee may apply to the hotel.

For more information, please view the [Shipping/Receiving Document](#).

Installation and Dismantling

Exhibitors arriving with their own materials may unload at the hotel's front entrance, provided items fit onto bell carts.

Exhibitors may set up their booths on **Monday, November 2, 2026, from 8:30 AM-10:00 AM**. All booth materials must be unpacked 30 minutes before the stated opening time to permit removal of empty crates and cartons from the exhibit area.

Exhibit Hours are as follows:

Monday, November 2, 2026: 10:00 AM – 4:30PM

Tuesday, November 3, 2026: 7:30 AM—3:00 PM

Exhibitors may begin to dismantle booths at **3:00 PM on Tuesday, November 3, 2026**. All exhibit materials must be packed and removed from the exhibit area by **4:00 PM on Tuesday, November 3, 2026**.

Your booth should be staffed constantly until your equipment, products, displays, etc., are crated and sealed or/are officially turned over to your shipper for removal.

Insurance and Liability

It is recommended that you obtain adequate insurance coverage, at your expense, for possible property loss, damage or liability for personal injury and property damage that may occur during move-in, show days, or move out. You agree to indemnify and hold harmless the Fall Institute Planning Committee and/or Family Resource and Youth Services Coalition of Kentucky (FRYSCKy) for any claims arising out of your participation in the show. The contract is irrevocable and becomes effective when the contract is signed. In the event of fire, labor strikes or any other event beyond the control of either party, this agreement will not be binding. You agree that you will comply with all Federal and State Intellectual Property Laws governing the sale of all goods and services.

Security

Neither the Fall Institute Planning Committee, Family Resource Youth Services Coalition of Kentucky, and its members or the Galt House Hotel will be responsible for any loss, theft, or damage that may occur to you from any cause whatsoever or from injuries that may occur to you or your employees. Security will not be available before, during or after the conference, therefore, you are encouraged to remove all booth items of value each day.

Cancellation

All cancellations must be submitted in writing to the Fall Institute's Exhibit Coordinator prior to **October 23rd**. All refunds will be less a \$100 handling fee. No refund will be made after **October 23, 2026**. Any cancelled space or sponsorship may be resold or reassigned at the discretion of the Fall Institute Planning Committee.

Contact Information

Fall Institute Exhibit Coordinator
2220 Nicholasville Road, Suite 110-333
Lexington, KY 40503
PH: 859.333-4209
Email: FRYSCKY.OFFICE@gmail.com

REGISTRATION

Registration is completely online this year. Please use the link below and CAREFULLY complete each section. Your registration is not complete until you hit SUBMIT and receive a confirmation email. All contracts must be received prior to **October 22, 2026**.

REGISTRATION LINK

Information Needed to Complete Online Registration

1. Are you a Sponsor or Exhibitor?

EXHIBITOR

- Small Business Owner – \$149 (for sole proprietors selling specialty items; fee includes 2 tables)
- Non-Profit Organization – \$199
- Corporate/For-Profit – \$399

SPONSOR

- Supporting Sponsor – \$2,000
- Knowledge Sponsor – \$4,000
- Champion Sponsor – \$7,500
- Lead Sponsor – \$15,000

2. Do you have special set-up needs?

- Extra Tables (\$50 each, maximum 3 additional)
- Electrical Outlet Access (\$99)

3. Would you like to purchase tickets to the FRYSC Champions Dinner at the Kentucky Derby Museum on Monday evening, November 2, 2026?

- Dinner Tickets (\$85 each)

4. The names of the two people who will be staffing your exhibit booth.

Authorization

I hereby represent that I am authorized to submit this an online registration agreement on behalf of my company; that I have thoroughly read and understand on behalf of my company the 2026 Fall Institute Exhibitor Prospectus and agree to abide by its terms. I realize no refunds will be made after **October 23, 2026**, and understand that this contract is complete only when accepted by the Fall Institute Planning Committee.